PTA Executive Board Meeting



17 November 2020 / 6:00 PM / Zoom

OLD BUSINESS

1.Treasurer's Report

Brian Nagel: Budget Update and Breakdown Chase Checking Account 275K Kindful 85k Annual appeal 48K Raffle \$7,700 Treasure Hunt \$5,500

2 Fundraising:

Letter for Direct Appeal to be sent out via email and post; goal 170k

Preparing for Gala with Auction Items already in closet

Virtual Afterschool to begin Nov 30, 2020; registration currently in progress; teacher and vendors host classes November 30-March 12; volunteers will be needed to assist as we reinvent afterschool for post-COVID time

Eat Pie & Shop (eatpieshop.org) website live

Local vendors contributed \$75 gift certificates for purchase. Gail Simmons (Celebrity food critic and PS29 mom) will host a Live pie making class (15ppl) via zoom Dec 6, 2020 Book Fair in progress in cooperation with Fork and Pencil; PS29 keeps 20% of profits.

NEW BUSINESS

1. PS 29 has developed a Partnership with PS 24 in Sunset Park following the initiative of the PTA President's Council in District 15 which addresses the disparities among the schools in District 15 In partnering with PS24 our Goal is to pool resources and assist an at-risk/underserved school; PS24 hopes to expose their kids to differing culture and improve their fundraising abilities. Discussion was had to determine how to help PS24 achieve their goals.

Assist their PTA in obtaining 501c3 classification
Publicize their GoFundMe which seeks to aid families in hardship
All schools' PTAs contribute 5% of their own fundraising to a central pot to be distributed among underserved schools.

2.Extensive discussion was had regarding the COVID cases in PS29 and reality of school closure to come.

Next meeting General PTA November 19, 2020 6:00pm